ThinkMirAI
Innovative | Automate | Elevate

VENTURE BY DIGAINEXT CONSULTING PRIVATE LIMITED
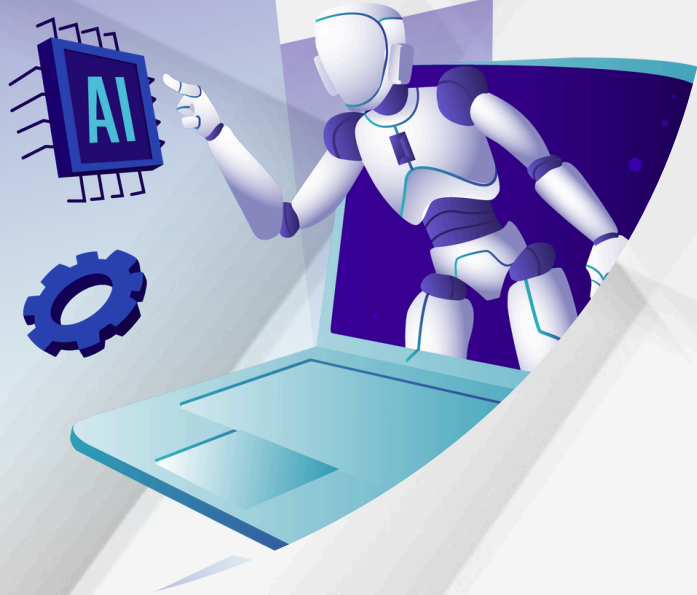
AI STRATEGY CONSULTANT

TRANSFORM YOUR BUSINESS WITH AI – PRACTICAL, PROFITABLE, POWERFUL

Unlock the Future with Think MirAI – Your Partner in AI Consulting & Automation

• INTRODUCTION

🧠 **THINK MIRAI CONSULTING**

Future-Ready Business Transformation Through AI, Analytics, Automations & Cybersecurity
At THINK MIRAI Consulting, we empower businesses to think ahead and build intelligent, secure, and scalable systems with the perfect fusion of AI, Automation, Analytics, and Cybersecurity. Whether you're just starting with AI or scaling a data-driven organization—we help you move from idea to impact, fast.

AI Transformation Cycle

Evolve
Refine and adapt AI for ongoing growth

Discover
Identify business needs and opportunities

Deploy
Implement AI systems and tools

Design
Develop tailored AI solutions

WE TACKLE THE REAL PROBLEMS BUSINESSES FACE DAILY

Delayed decisions due to lack of data automation

Many businesses still rely on manual processes or siloed data systems, causing critical delays in decision-making. Without real-time insights, leaders operate on assumptions rather than facts, missing growth opportunities and slowing innovation.

Solution: Implement AI-driven analytics and automated data pipelines to empower faster, data-backed decisions.

Manual workflows causing inefficiency

Manual, repetitive tasks drain valuable time and resources, leading to operational bottlenecks and human errors. Employees often spend more time managing processes than driving results.

Solution: Introduce intelligent workflow automation using AI and no-code tools to free up human potential for higher-value activities.

High costs of sales, HR, or customer support

Traditional sales, recruitment, and customer service models are resource-heavy, requiring large teams and high overhead costs. Manual handling also limits scalability and speed.

Solution: Deploy AI agents—such as AI sales closers, HR screeners, and customer service bots—to optimize costs, increase efficiency, and enhance responsiveness.

Need For Modern Scalable solutions

As businesses grow and markets evolve, outdated systems can't keep up with increasing demands. Legacy tools limit flexibility, hinder innovation, and make it difficult to adapt quickly. In today's fast-paced world, businesses need solutions that can scale seamlessly with growth, integrate easily across platforms, and stay resilient against market shifts.

Solution: Adopt cloud-based AI solutions, modular automations, and adaptive workflows that grow with your business, ensuring long-term agility and competitiveness.

Lack of internal AI expertise

Many organizations recognize the potential of AI but struggle with adoption due to a lack of internal skills and technical know-how. This creates dependency on external vendors and slows transformation.

Solution: Provide tailored AI readiness training, hands-on workshops, and role-based upskilling programs to build an empowered, AI-literate workforce.

At THINK MIRAI Consulting, we don't just solve problems — we future-proof your business

ABOUT US

Think MirAI is a leading AI transformation partner helping businesses unlock the real value of artificial intelligence. We specialize in building actionable AI strategies that drive measurable results — from automating workflows to deploying AI agents across teams.

WHAT WE DO ?

We assist organizations in evaluating, implementing, and scaling AI solutions tailored to their needs. Whether you're a startup or an established enterprise, our approach is grounded in practicality, speed, and ROI.

✓ AI + Domain Expertise
We combine deep technical AI knowledge with real-world industry understanding to deliver practical, high-impact solutions.

Practical, ROI-Focused Consulting
Our strategies are built to drive measurable results — faster efficiency, lower costs, and tangible business growth

WHY CHOOSE US ?

Multilingual AI Implementation
Our AI systems are designed to operate in multiple languages and dialects, making them accessible and effective across diverse markets.

Rapid Deployment with No-Code Tools
We accelerate your AI adoption journey by using agile, no-code and low-code solutions for quick, seamless implementation.

TANMOY MUKHERJEE

A Chief Strategy & Innovation Officer, brings over 20 years of expertise in Enterprise IT, Project Management, and Business Analysis. As a transformative leader, he specializes in driving AIled strategy, innovation, and business growth

JOYDEEP RAKSHIT

An AI Strategy & Innovation Consultant specializing in Generative AI-driven business transformation. He empowers entrepreneurs, business leaders, and professionals to unlock growth, efficiency, and innovation through cutting-edge AI solutions.

OUR PROFESSIONAL TEAM

SHANKARANANDA L

Specialize in QA automation, Agile testing, and enterprise-level test management, with strong leadership in building cross-functional teams. Our expertise spans blockchain solutions, digital transformation, and strategic consulting, driving innovation through business-aligned quality engineering and pre-sales excellence.

ANIRBAN CHAKRABARTY

A CISO & Cybersecurity Strategist with a proven track record in protecting organizational data and ensuring regulatory compliance. His expertise strengthens businesses by implementing robust security frameworks and risk management strategies

ABHINAV PUROHIT

A Digital Transformation & AI Expert, specializing in AI-powered business growth and strategic sales leadership. With a strong background in banking, training, and talent acquisition, he helps organizations drive scalable transformation and revenue acceleration.
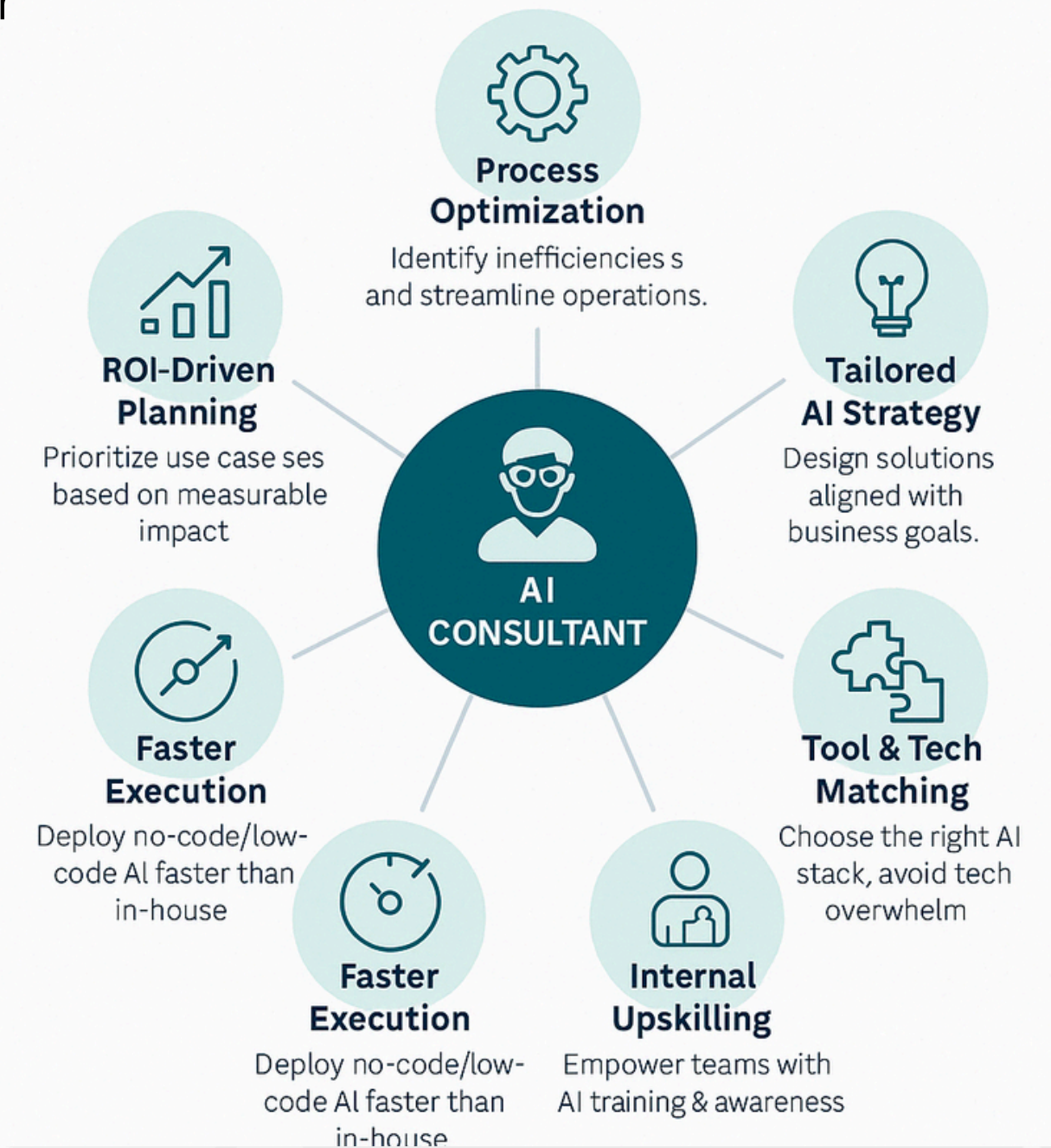
OUR PROFESSIONAL TEAM

MADHURI GODBOLE MAINKAR

An AI-Driven Project Management Consultant and a PMP®-certified expert. She specializes in helping startups, SMMEs, and stressed assets scale efficiently through AI-powered project management solutions

JASPREET SINGH

A Sales, Marketing, and Technology Leader with expertise in enterprise technology, data management, digital marketing, and design. His strategic approach helps businesses leverage technology for growth, innovation, and market success

WHY PARTNERING US WILL ACCERLATE YOUR GROWTH

Partnering with an AI consultant gives businesses a faster, clearer path to growth. At THINK MIRAI Consulting, we help you move beyond trial-and-error by designing actionable AI strategies, deploying automation at speed, and building in-house AI capabilities. With expert guidance, you accelerate innovation, boost efficiency, and create sustainable competitive advantage.

From complexity to clarity — we make AI work for your growth

OUR CORE AI CONSULTING SERVICES

At Think MirAI, we follow a structured yet adaptable consulting process to ensure your business extracts maximum value from AI. Whether you're just starting or looking to scale existing solutions, our step-by-step methodology is focused on real outcomes—not just hype.

1. AI Readiness Assessment

We evaluate your digital maturity, current workflows, and automation potential to identify where AI can make the most impact.
🛠️ Diagnostic tools · Maturity mapping · Gap analysis

2. Strategic AI Roadmap

Based on the assessment, we craft a 30–90 day roadmap with prioritized use cases, timelines, and ROI estimates.
📍 Milestone planning · Use-case shortlisting · ROI forecasts

OUR CORE AI CONSULTING SERVICES

3 **Automation & Integration**

We implement intelligent workflows using GPT, LLMs, and no-code tools that connect seamlessly with your business systems.
🔗 CRM/ERP integration · Workflow automation · Custom bots

4 **AI Agent Advisory**

We guide you in deploying AI agents—voice, chat, or task bots—that support internal teams and enhance customer experience.
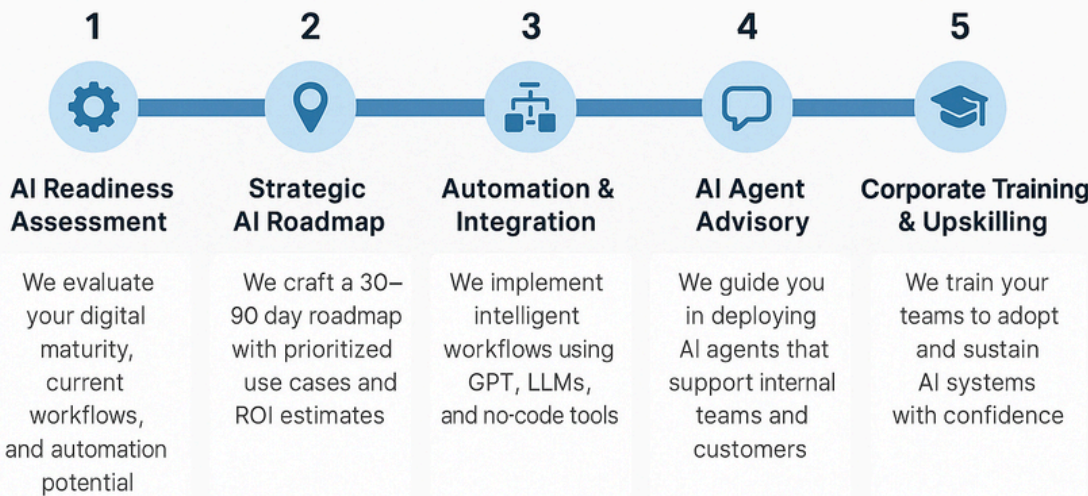🗣 Conversational AI · Support bots · Sales assistants

5 **Corporate Training & Upskilling**

We train your teams to adopt and sustain AI systems with confidence, ensuring long-term transformation.
🎓 Workshops · Playbooks · Role-based training modules

OUR CORE AI CONSULTING PROCESS

A Proven Process to Help You Evaluate, Implement, and Scale AI

1 ⚙️ **AI Readiness Assessment**
We evaluate your digital maturity, current workflows, and automation potential

2 📍 **Strategic AI Roadmap**
We craft a 30–90 day roadmap with prioritized use cases and ROI estimates

3 🔀 **Automation & Integration**
We implement intelligent workflows using GPT, LLMs, and no-code tools

4 💬 **AI Agent Advisory**
We guide you in deploying AI agents that support internal teams and customers

5 🎓 **Corporate Training & Upskilling**
We train your teams to adopt and sustain AI systems with confidence

FLEXIBLE ENGAGEMENT MODEL

Every business has a unique journey with AI. At Think MirAI, we offer flexible consulting models that align with your operational pace, team readiness, and strategic goals — whether you're testing the waters or scaling enterprise-wide automation.

📌 Designed for businesses of all sizes – from startups to enterprises

🔍 Aligns with specific business goals, KPIs, and digital maturity

🚀 Accelerates time-to-value through fast and focused implementation

🤝 Encourages collaboration between internal teams and AI experts

♣ Modular and scalable – start small, expand across departments

🛠️ Leverages no-code/low-code tools for rapid deployment

📈 Drives ROI through measurable efficiency and cost savings

🧠 Builds long-term AI capability within your organization

TAILORED ENGAGEMENT MODELS TO FIT EVERY BUSINESS NEED

One-Time AI Sprint (30–60 Days)
Rapid AI assessment
Quick automation or agent deployment

Monthly Retainer Consulting
Regular advisory sessions
Updates on emerging AI tools
Strategic guidance across departments

Department-wise AI Enablement Projects
Sales automation, HR cnatbots, customer support AI
Use-case prioritization per department

Hybrid Advisory + Training
Strategy+ hands-on AI implementation
Workshops and team upskillling
Sustianable

No matter where you are in your AI journey, we've got an approach that fits. Maybe you're just testing the waters and need a quick sprint to prove ROI. Or perhaps you're ready for a deeper, department-level transformation. Some of our clients prefer ongoing support through a monthly retainer, while others want to train their teams as they go. Whatever your need, our flexible models are built to adapt, scale, and deliver results—without overwhelming your team.

1.

One-Time AI Sprint (30–60 Days)

A focused short-term engagement designed to deliver quick automation wins or pilot implementations

2.

Monthly Retainer Consulting

Ongoing access to AI experts for iterative support, strategy updates, and continual optimization.

3.

Department-wise AI Enablement Projects

Dedicated implementation for specific departments like Sales, HR, or Support with measurable outcomes.

4

Hybrid Advisory + Training

A blended approach that combines expert-led execution with internal upskilling and knowledge transfer.

At Think MirAI, we believe AI isn't one-size-fits-all. Each industry has unique workflows, challenges, and opportunities—and our AI solutions are tailored to meet them head-on. From financial automation to personalized learning, we help organizations unlock efficiency, scale innovation, and improve decision-making where it matters most.

Whether you're in BFSI, retail, education, logistics, healthcare, or HR, our industry-specific AI use cases are built to integrate seamlessly into your operations. By automating the right tasks and enhancing key processes, we enable faster service delivery, reduced costs, and better customer experiences—without the complexity.

Industry	Key AI Use Cases
BFSI	AI **agents**, fraud detection, automated support
Retail & D2C	**Recommendations**, order tracking bots, demand forecasting
EdTech	AI tutors, personalized learning content generation
HR	Resume screening, onboarding bots HR query automation
Logistics	Route optimization, predictive **mintenance** scheduling
Healthcare	Symptom bots, appointment automation diagnostics support

OUR CORE AI CONSULTING SERVICES

At THINK MIRAI, we understand that each industry has unique challenges and opportunities. Our industry-specific AI consulting delivers tailored solutions that align with real business needs—whether it's enhancing patient care in healthcare, streamlining underwriting in insurance, or transforming customer engagement in retail. From education to real estate, travel to finance, our AI systems are built to perform where it matters most.

AI Solutions Across Industries

Healthcare
Diagnostic agents, patient triage bots, claims processing

Insurance
Lead scoring bots, policy recommendation agents, fraud detection

E-commerce & Retail
AI product recommenders, customer service bots

Real Estate
Property matchmakers, AI closers, client profiling

Education
AI tutors, exam bots, LMS integrations

Travel & Hospitality
AI concierges, itinerary planners, guest engagement

Financial Services
AI reconciliation bots, fraud monitoring, auto-reporting

FUTURE READY YOUR BUSINESS WITH OUR KEY SERVICES

1. AI Services & Strategy

Outcome-focused AI deployment for smarter teams and faster growth:

- AI Readininess & Workflow Audits
- Intelligent Automation Blueprints
- AI Co-worker Deploymet (for HR, Sales, Marketing. Suport)
- AI Tool Selection + No-Code Stack Design
- SOP-to-AI Workflow Conversion
- Custom Knowledge Bases using LLMs

2. AI Agent Development

Build Custom AI Agents that thin, respond, and execute like yor-top-performing employees:

- Role-Based GPT Agents (Sales Closer, Support Assistant, Hiring Screener, etc.)
- Memory-Enabled Workflows with API/CRM Integrations
- No-Code/Low-Code Deployments using GPTs + Automation Tools
- Internal Knowledge Assistant Agents
- Customer-facing Chatbots and Voice AI Integrations

3. AI Product Development

Transform your AI Idea into a revenue-generating product:

- AI Product Strategy & Opportunity Mapping
- PRD + Wireframes + MVP Planning
- LLM Integration (OpenAI, Claude, Gemin!)
- Prompt Engineering & API Architecture

4. Analytics & Business Intelligence

Turn data into action with interactive dashboards and predictive insights:

- Business & Sales Deshboards (Power BI, Tableau, Google Looker)
- Marketing Funnel Performance Analytics
- AI-Driven Predictive Modeling